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## FOR IMMEDIATE RELEASE

### **ROBIN HOOD GALA PARTNERS WITH SKID ROW HOUSING TRUST, HOMEBOY INDUSTRIES, LA DODGERS, LA KINGS & MORE TO RAISE AWARENESS ON THE HOMELESSNESS CRISIS IN LA**

**Keynote Speakers:** Kevin de León, CA Senate President pro Tempore Emeritus; Los Angeles Mayor Eric Garcetti (Invited)

LOS ANGELES, CA – The 2<sup>nd</sup> Annual [Robin Hood Gala](#) will be hosted on October 3, 2019 at the exclusive Jonathan Club in Downtown Los Angeles. Attendees are invited to “Party with Purpose” as they spread awareness about the homelessness crisis in Los Angeles – and discover how local organizations and leaders are [making an impact](#).

As of the 2019 LA Homelessness Count, there are nearly 59,000 people in Los Angeles County living without homes. This number has surged from about 23,000 over the last six years. About a third of LA County’s homeless are women and nearly 10 percent of whom are children. Approximately two-thirds of this population are unsheltered, meaning they do not use supportive housing or shelters and are typically found on the streets.

We all need to work together to create real change. The official nonprofit partner for the event is the Skid Row Housing Trust, a 501(c)(3) nonprofit organization that provides permanent supportive housing so that people who have experienced homelessness, prolonged extreme poverty, poor health, disabilities, mental illness and/or addiction can lead safe, stable lives in wellness. The Trust offers more than 1,800 homes to individuals who have experienced homelessness.

The Robin Hood Gala is proud to be partnering with other local leaders around this important cause. These “Robin Hood Ambassadors” include organizations and companies like Homeboy Industries, the LA Dodgers, The Giving Keys, United Way and the LA Kings, as well as individuals including Lindsey Ray (musician), Vanessa Chester (actor) and Eric Corey Freed (author).

The Robin Hood Gala program includes a gourmet plated dinner, a high-profile speaker program featuring CA Senator Emeritus Kevin de León, L.A. Mayor Eric Garcetti (Invited), as well as speakers from the following organizations: The Skid Row Housing Trust, The Giving Keys, Homeboy Industries and United Way. It will also feature the Robin Hood Awards, presented annually to movers and shakers, leaders, and philanthropists who are working to better the world by mitigating homelessness in Los Angeles.

We are pleased to offer complimentary attendance to members of the press. For further information, please contact Chloe Woodruff, Marketing Manager – [chloe.woodruff@verdicalgroup.com](mailto:chloe.woodruff@verdicalgroup.com).

Join us on October 3, 2019 and #PartyWithPurpose!

#### **About Verdical Events**

Verdical Events is an event planning company dedicated to producing top-of-the-line sustainable events. A team of event production specialists focused on sustainability, strategy, and simplicity, Verdical Events is also a Certified B Corporation, 1% for the Planet Member Company, Certified Green Business and Certified Social Enterprise.